

DECEMBER 8-12, 2014
NEW YORK CITY

FOSTERING
creativity &
INNOVATION



ARTS, EDUCATION & THE ECONOMY

FOSTERING *creativity* INNOVATION

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CITY

For more than ten years, the French-American Foundation, in partnership with the French Ministry of Culture, has organized study tours for cultural professionals to examine priorities and trends in their field of expertise in the other country.

In 2014, the French-American Foundation and the Ministry of Culture are launching a two-year initiative focused on the role that arts and education play in fostering creativity and innovation. The initiative will explore the growing importance of the creative industries in both countries, how the arts are changing in the digital age, and how, in the age of globalization, the education systems, including arts education, of both countries are subsequently evolving. How can culture and the creative industries spur economic growth and innovation? What are the educational models that best develop 21st century skills in a digital and knowledge-based economy? How can the skills of the creative industry workforce be applied to other industries?

The program consists of two study tours every year, one in the United States and one in France, involving French and American experts. The study tours feature a series of meetings with leading professionals that provide a platform for dialogue and exchange by showcasing successful models and innovative approaches to fostering creativity.

For the first year of the program, the study tours will focus on the following themes:

- Arts education as a means of developing critical and creative thinking: how can education contribute to a creative economy?
- Creative workplaces and investing in human capital: how to train, recruit, attract, and retain a creative workforce.

The program will examine the following:

- Impact of art on society and the importance of arts education
- Promotion of interdisciplinary studies
- Development of links between the "corporate environment" and arts schools and institutions: recruitment, workplace practices, and entrepreneurship

CONTACT

ILANA ADLESON

Policy Program Officer, French-American Foundation—United States
iadleson@frenchamerican.org 646.588.6782

PARTICIPANTS

MARIE-PIERRE BOUCHAUDY

Policy Officer
for the Integration of Culture
in the Development
of the Grand Paris

Marie-Pierre Bouchaudy began her career at the Ministry for culture and media where, for ten years, she worked on building bridges between artists, territories, administrations, researchers and implementers, between art and society. Then she moved on to a large association of community education where she spent two years before taking the head of the cultural department in Brittany from 2004 to 2010. After this experience, she decided to focus on developing public innovation in partnership with the citizens' collective intelligence to the design and implementation of public policies. She currently works in a conurbation in the North of Paris (Plaine Commune) introducing artistic actions in city policies : transport, housing, green spaces, economy... and, along with contemporary composer Nicolas Frize, she contributes to the integration of an artistic impulse in the development of a territory called *Territoire de la culture et de la création du Grand Paris*.

VANINA GÉRÉ

Professor of Art History &
Theory at the National Superior
School of Art of Nancy

Vanina Géré is a contemporary American art specialist, a professor of art history and theory at the National Superior School of Art of Nancy (Nancy, France) and co-founder of the Art Market Department for ARTEM (Art, Technology and Management, a collaboration between an art school, an engineering school and a business school in Nancy). She obtained her Ph.D in American Studies and Art History from the University Paris 3 Sorbonne Nouvelle, Paris, France; she wrote her Ph.D. dissertation on the work of visual artist Kara Walker; her dissertation was awarded the "Prix de la Chancellerie des Universités de Paris" (2013). A graduate of the Ecole Normale Supérieure de Lyon, (Lyon, France), « agrégée » in English, she was Visiting Scholar at the Institute of Fine Arts (NYU) in 2006-2007. She is the author of several catalogue essays on contemporary artists, and several academic articles in English and French on the work of Kara Walker. Deeply committed to the promotion and understanding of contemporary art, she is also an art critic and translator (Artpress, Books&Ideas.Net, ViedesIdées.fr).

JAKOB HAESLER

Startup Entrepreneur

Jakob Haesler is a Paris-based startup entrepreneur who is currently pursuing a new venture. He has co-founded Tinyclues, a highly successful Paris-based Big Data startup. He is a recognized expert on Big Data and Innovation, involved in efforts at the OECD, Institut de l'Entreprise, Europanova (where he was one of the 40 under 40 European Young Leaders in 2012/13). Previously a Partner at McKinsey & Company in Berlin and Paris; advisor to several leading cultural institutions. Studies: lic.oec, University of St.Gallen; non-degree at Sciences Po-Paris; MPA Harvard Kennedy School (HKS). Leader of the HKS-chapter of the Harvard Club of France.

MARGARET IRAGUI LEJEUNE

Professor at the Camondo
School of Interior & Product
Design / Interior Designer

Born in 1964, Margaret Iragui Lejeune grew up in the Loire valley and briefly enrolled in Biology studies before moving to Paris and committing to Art studies. A graduate of the Camondo School of Interior and Product Design in 1992, she has been teaching there since, an occupation paralleled by a professional practice as an interior designer. She has worked with passion on museum programs as well as on retail programs and private houses design. As a program and international development coordinator at the Camondo School of Design, Margaret Iragui-Lejeune is highly aware of the challenges of innovation from a patrimonial perspective. Of English descent, she started a family in France with her American husband enjoying thus the experience of raising binational children.

SOPHIE PENE

Sociolinguist / Anthropologist
of digital practices / Professor
at Paris Descartes University /
Former Head of research
at the ENSCI School of Design

Sophie Pène is a professor at Paris Descartes University, a sociolinguist and an anthropologist of digital practices. In 2013, she joined the CRI (Center for Research and Interdisciplinarity) and is currently co-director of FOSTER (Fostering Open Science, Technologies, Education and Research), a new Master program at Paris Descartes University. This program aims at training new actors in the education field (social innovators, change makers, scientist educators, designers of educational services, in profit or non profit sectors, or startups). Sophie Pène participates in the development of "L'openlab", a scientific fablab for students, schoolchildren, researchers and citizens. She has been head of research at the ENSCI School of Design (2009-2013) and Vice President of Paris Descartes University (2005-2009). Her research examines social media, online network practices, design in technology and social innovation, tensions between technology and creativity. She is member of the French Digital Council, of the Think Tank " La Fabrique de l'industrie ", of the Purchase Committee (Design Section) of the CNAP (Centre National des Arts Plastiques) and expert for the network Etalab (for public open data). She was awarded the title of Chevalier of the French Legion of Honour.

PERRINE WARME-JANVILLE

Policy Officer for the Americas
at the French Ministry for
Culture & Media

Prior to her current position, Perrine Warmé-Janville was CFO and deputy director at the National Superior School of Arts in Cergy, France. She had also experienced various occupations before, as a consultant for Accenture, a tour manager working with musicians playing world music, a French teaching assistant at Lincoln University, PA, a translator, an editor for Gallimard, Hachette and Flammarion. From a multiple academic background, Perrine Warmé-Janville received a MA in American Civilization and a MA in Musicology from the Paris Sorbonne University, a MSc from the HEC business school in Paris. Her interest in the culture and art fields is matched with an excellent knowledge of the French art institutions and questions at stake in the higher artistic education.

Monday DECEMBER 8

9:30–10 AM

PREPARATORY SESSION

Washington Square Hotel

The group will meet for an introductory session to discuss themes of the Arts & Innovation program. Program organizers will provide participants with an introduction to New York City, address any logistical questions, and distribute per diem allowances.

10:15 AM–12 PM

ARTS EDUCATION & FUNDING / PROMOTION OF ARTS / CULTURE AT THE NATIONAL LEVEL

DOUG ISRAEL

Director of Research & Policy, The Center for Arts Education

ERIC G. PRYOR

Executive Director, The Center for Arts Education

The Center for Arts Education is committed to ensuring that every child in every New York City public school has equal access to a well-rounded education of which the arts are a central component. CAE works to achieve this mission through school and community programs, professional development, parent engagement, and advocacy. CAE offers a comprehensive platform that includes model programs in all arts disciplines, professional research, and policy recommendations that inform the conversation about arts education at every level from the classroom to the Capitol. www.centerforartsed.org

The Center for Arts Education 266 West 37th Street (entrance at 520 Eighth Ave), 9th Floor
Subway: Penn Station (A, C, E)

12:30–2 PM LUNCH

Casa Nonna 310 West 38th Street / 212.736.3000

3–4 PM

PROMOTING COLLABORATION BETWEEN ARTISTS, EDUCATORS & OTHER PROFESSIONALS IN NEW YORK CITY

PAUL KING

Executive Director, Office of Arts and Special Projects, New York City Department of Education

The mission of the **Office of Arts and Special Projects** is to provide New York City public school communities – students, teachers, school leaders and parents – with resources that will enable every student to achieve a full education in the arts, based on New York State requirements and standards for arts learning, and guided by New York City's Blueprint for Teaching and Learning in the Arts, PreK-12. Fulfillment of this mission leads students to discover the lifelong enjoyment inherent in the visual arts, music, dance and theater, and will connect them to arts institutions and organizations that exhibit and perform the arts, offer advanced study in the arts, and generate jobs available in New York City's arts-related industries that are financially and personally rewarding. www.nyc.gov/schools/artseducation

New York City Department of Education Office of Arts and Special Projects 52 Chambers Street, 1st floor, room 152
Subway: City Hall (N, R) / Brooklyn Bridge-City Hall (4, 5, 6)

5–6:30 PM

ENCOURAGING LEARNING, COMMUNITY ENGAGEMENT, SOCIAL ACTION, CREATIVITY & COLLABORATION

ERICA KERMANI

Director of Education, Eyebeam

TIM LORD

Co-Executive Director, DreamYard Project

By committing to sustained learning opportunities along an educational pathway, **DreamYard** supports young people as they work toward higher learning, meaningful careers and social action. We believe that young people in the Bronx need a continuous set of supports to help them towards positive outcomes as they navigate their educational pathway. We have every expectation that through offering sustained and meaningful supports our youth will develop the tools to become creative and engaged citizens, life-long learners and the leaders and innovators of the 21st century. www.dreamyard.com

Eyebeam is an art and technology center that provides state-of-the-art tools for digital research and experimentation, an incubator of creativity and thought, where artists and technologists engage with culture, addressing the issues and concerns of our time. Eyebeam challenges convention, celebrates the hack, educates the next generation, encourages collaboration, freely offers its contributions to the community, and invites the public to share in a spirit of openness: open source, content, and distribution. www.eyebeam.org

Baker & McKenzie LLP 452 Fifth Avenue (at 40th Street)
Subway: 42nd Street-Bryant Park (B,D,F,M)

9–10:30 AM

**INTERDISCIPLINARY LEARNING,
RESEARCH & PRACTICE THAT
CONTRIBUTES TO REAL-WORLD
PROBLEM SOLVING**

MICHELE KAHANE

Professor of Professional Practice regarding the New School's Social Innovation Initiative

CYNTHIA LAWSON

Associate Provost for Distributed & Global Education / Associate Professor of Integrated Design

The New School has long been a center for social innovation. Social innovation as a field of theory and practice is designed to enhance the capacity of individuals, communities, and organizations to devise effective, just, and sustainable solutions to social and environmental problems. Examples of social innovation are all around us. Microfinance ventures, hospices, fair trade organizations, passive houses, and rooftop gardens are just a few of the social innovations developed by nonprofits, public institutions, and businesses. The Social Innovation Initiative offers opportunities for students and faculty from different divisions to participate in interdisciplinary learning, research, and practice that contributes to real world problem solving. www.newschool.edu/social-innovation/

The New School 66 W 12th St (between 5th & 6th Avenues), 8th Floor, Office 706, Conference Room 801
Subway: 14th Street (F, M) / 14th Street (1, 2, 3)

11:30 AM–12:30 PM

**BROOKLYN TECH TRIANGLE &
SUPPORTING INNOVATION BY
CREATIVE ENTREPRENEURS**

TUCKER REED

President, Downtown Brooklyn Partnership

The Brooklyn Tech Triangle (DUMBO, Downtown Brooklyn, and the Brooklyn Navy Yard) has become a magnet for the world's pioneering, energetic, and creative entrepreneurs and has emerged as the City's largest cluster of tech activity outside of Manhattan, with nearly 10% of the sector calling this area home. Homegrown companies are committed to growing here, and outside firms are looking to become part of the scene. DUMBO is bursting with digital companies. The Brooklyn Navy Yard is teeming with makers, artisans, and firms driven by technology. And Downtown Brooklyn has 57,000 college students—and a supportive business community ready to join the mix. www.brooklyntechtriangle.com

Downtown Brooklyn Partnership (DBP) is a not-for-profit local development corporation that serves as the primary champion for Downtown Brooklyn as a world-class business, cultural, educational, residential, and retail destination. Working together with the three business improvement districts (BID) that it manages – the MetroTech BID, Fulton Mall Improvement Association, and Court-Livingston-Schermerhorn BID – the Partnership's diverse activities include attracting new businesses and improving the environment for existing companies; facilitating the construction of public spaces and streetscapes that promote an active and cohesive community; supporting and promoting Downtown Brooklyn's cultural assets; and encouraging a unified sense of place and an engaged civic community.

www.downtownbrooklyn.com

Downtown Brooklyn Partnership 1 Metrotech Center North (Metro Tech Roadway & Lawrence St.), Suite 1003
Subway: Jay Street-Metro Tech (A, C, F) / Jay Street-Metro Tech (N,R)

1–2:30 PM LUNCH

French Louie 320 Atlantic Avenue, Brooklyn / 718.935.1200

3–4:30 PM

**REIMAGINING COMMERCE:
ARTISTS AS ENTREPRENEURS
& HUMAN-SCALE ECONOMIES**

MATTHEW STINCHCOMB

Vice President, Values & Impact, ETSY

Etsy is a marketplace where people around the world connect to buy and sell unique goods. Our mission is to re-imagine commerce in ways that build a more fulfilling and lasting world. Etsy is proud to be a certified B Corporation – a new kind of company that uses the power of business to solve social and environmental problems. www.etsy.com

Etsy 55 Washington Street, Suite 152, Brooklyn
Subway: York St (F)

Wednesday DECEMBER 10

9–10:30 AM

EMPLOYMENT TRENDS, PROFESSIONAL TRAJECTORIES & RECRUITMENT OF ART AND DESIGN STUDENTS

PETER BARNA

Provost, Pratt Institute

RHONDA SCHALLER

Director, Center for Career & Professional Development, Pratt Institute

GERRY SNYDER

Dean – School of the Arts, Pratt Institute

Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,600 undergraduate and graduate students for successful careers in art, design, architecture, information and library science, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression.

www.pratt.edu

Pratt Institute Center for Career & Professional Development 200 Willoughby Avenue, East Hall 1, Brooklyn
Subway: Clinton-Washington Av. (G)

11 AM–1 PM LUNCH

Chez Oskar 211 Dekalb Avenue, Brooklyn / 718.852.6250

2–3PM

ARTS & ENTERPRISE / SUPPORTING CULTURAL INSTITUTIONS & ARTISTS USING EMERGING TECHNOLOGIES / FACILITATING COMMUNITY REVITALIZATION

ALESSANDRA DIGIUSTO

Chief Administrative Officer, Deutsche Bank Americas Foundation

GARY HATTEM

President, Deutsche Bank Americas Foundation

Deutsche Bank's commitment to communities in the Americas is grounded in a long-standing tradition of social responsibility. CR Americas leverages its passionate, agile-minded thought leadership to customize innovative strategies that address the changing needs of the underserved during these challenging times. Its program of loans, investments and philanthropic grants is designed to encourage sustainable community development, promote wider access to quality education, and provide steadfast support for the arts as a means of enriching the areas where the Bank does business. Deutsche Bank launched the Arts & Enterprise program more than a decade ago to encourage the use of arts, culture and the creative sector to stimulate community revitalization and neighborhood economic development. Since its launch, Deutsche Bank has deployed more than \$6.6 million to 42 arts and community organizations in the New York area.

www.db.com/usa/content/en/responsibility.html

Deutsche Bank 60 Wall Street (between William & Pearl St.), Floor 23, Conference Room 23-16
Subway: Wall St (2, 3)

3:30–5 PM

INTERDISCIPLINARITY & THE LINKS BETWEEN ART, SCIENCE & EDUCATION

DAVID SHEINKOPF

Director of Education, Pioneer Works

Pioneer Works Center for Arts and Innovation is dedicated to the creation, synthesis and discussion of art, science and education. Located in Red Hook, Brooklyn, the Center gathers artists, scientists and creative thinkers to collaborate outside the boundaries of traditional institutions where specialization often limits the application of ideas across disciplines. Through a community devoted to creative discourse and collaboration, Pioneer Works is a platform where ideas can manifest into their fullest expression. The Center enacts its vision for a more complex, creative and productive society through educational programming, exhibitions, publications, residencies, lectures and performances. Housed in a reclaimed former iron works factory, Pioneer Works is a 501(c)3 non-profit organization.

www.pioneerworks.org

Pioneer Works 159 Pioneer Street, Brooklyn
Subway: Caroll Street (F,G) / King Street (B61 Bus)

Thursday DECEMBER 11

9–10:30 AM

ART AS A MEANS TO LEARN,
TEACH, COLLABORATE &
INSPIRE INNOVATION

EDWARD BILOUS

Composer / Artistic Director / Director, Center for Innovation in the Arts, the Juilliard School

On Juilliard's third floor, a small, technology-enlightened department is working to change the course of the entire school. By training conservatory students in the ever-growing toolkit of sonic and visual technology, Juilliard's Center for Innovation in the Arts (formerly the Music Technology Center) is nurturing the artists of the future.

<http://www.juilliard.edu/journal/1402/center-innovation-arts-no-boundaries>

Compass Advisers LLP 825 Third Avenue (between 50th and 51st Street) LLP, 32nd Floor
Subway: 51st Street (6) / Lexington Av-53rd Street (E, M)

11:30 AM–1 PM

DESIGN HUBS,
ENTREPRENEURIALISM /
THE CONNECTION BETWEEN
DESIGN, BUSINESS,
ENVIRONMENT & SOCIETY

DEBORAH ALDEN

Managing Director, Brooklyn Fashion + Design Accelerator

NINA ZILKA

Co-Founder & Designer, Alder New York

The BF+DA is a new initiative launched by Pratt Institute that provides designers with the resources they need to transform their ideas into successful businesses. With over \$2,000,000 in initial funding pledged by Pratt Institute, the State of New York, New York City, and the borough of Brooklyn, the BF+DA brings high-potential fashion designers, industrial designers and technologists together under one roof. www.brooklynaccelerator.com

Founded in 2011 by Pratt Alumni David J. Krause and Nina Zilka, Alder New York is a Brooklyn-based lifestyle brand that provides men and women with casual luxury goods. For Alder New York, casual luxury is defined by smart design, comfortable and practical materials, and local, skilled, craftsmanship. Making sure that everyone involved with the workings of the company is being treated well is inherent to the brand, which is why they choose to produce in New York City. This ethos extends from their menswear line to their line of all natural apothecary goods. www.aldernewyork.com

Brooklyn Fashion + Design Accelerator 630 Flushing Avenue (between Marcy Ave. and Tompkins Ave.), Suite 704, Brooklyn
Subway: Flushing Av (G) / Flushing Av (J, M)

1:30–2:30 PM LUNCH

Market Table Address54 Carmine Street / 212.255.2100

3–4:30 PM

ARTS EDUCATION, DESIGN &
SOCIAL INNOVATION

RICK BELL

Executive Director, American Institute of Architecture New York Chapter

Based in Washington, D.C., the AIA has been the leading professional membership association for licensed architects, emerging professionals, and allied partners since 1857. With nearly 300 state and local chapters, the AIA serves as the voice of the architecture profession and the resource for our members in service to society. We carry out our goal through advocacy, information, and community. Each year the AIA sponsors hundreds of continuing education experiences to help architects maintain their licensure ; sets the industry standard in contract documents with more than 100 forms and contracts used in the design and construction industry ; provides countless Web-based resources for emerging architecture professionals ; conducts market research and provides analysis of the economic factors that affect the business of architecture; hosts the annual AIA National Convention and Design Exposition ; Serves as an advocate of the architecture profession ; promotes design excellence and outstanding professional achievement through an awards program. www.aia.org

American Institute of Architecture / New York Chapter 536 LaGuardia Place (between Bleecker St. and W. 3rd St.)
Subway: Bleecker Street (6)

Friday DECEMBER 12

10–11:30 AM

A NEW MANUFACTURING: MULTIDISCIPLINARY COWORKING & FABRICATION SPACES

CHRISTIAN HUBERT

Chairman of the Board of Directors, TerreformONE

MELANIE FESSEL

Director of Design, TerreformONE

TerreformONE [Open Network Ecology] is a non-profit design group that promotes smart design in cities. Through our creative projects and outreach efforts, we aim to illuminate the environmental possibilities of New York City and inspire solutions in areas like it around the world. We are a unique laboratory for scientists, artists, architects, students, and individuals of many backgrounds to explore and advance the larger framework of socio-ecological design. The group develops innovative solutions and technologies for local sustainability in energy, transportation, infrastructure, buildings, waste treatment, food, and water. These solutions are derived from the interface of design, science, engineering and synthetic biology. www.terreform.org

As developers of **New Lab**, Macro Sea is transforming 84,000 square feet of space into a high-tech design and prototyping center that will enhance the Yard's initiative to become a national model for sustainable industrial parks. What was once a facility for building state-of-the-art ships will become a cutting edge center that incubates and encourages a renaissance of new manufacturing in the Brooklyn Navy Yard. Entrepreneurs, educators, and businesses in disciplines ranging from additive manufacturing, biotech, advanced robotics, architecture, and industrial design will work alongside one another in this unique space. New Lab is situated in the heart of the Brooklyn Navy Yard, historically a center for the latest in manufacturing advances and now home to a community of emerging local businesses, artists' studios, and creative production facilities. www.newlab.com

New Lab (Beta) Building 280, 8th Floor, 63 Flushing Avenue, Brooklyn
Subway: York St (F)

12:15–1:30 PM LUNCH

Da Mikele 275 Church Street / 212.925.8800

2-3 PM

PRIORITIES FOR ART & CULTURE IN NEW YORK CITY

EDDIE TORRES

Deputy Commissioner, New York City Department of Cultural Affairs

The **New York City Department of Cultural Affairs** (DCLA) is dedicated to supporting and strengthening New York City's vibrant cultural life. Among our primary missions is to ensure adequate public funding for non-profit cultural organizations, both large and small, throughout the five boroughs. DCLA also works to promote and advocate for quality arts programming and to articulate the contribution made by the cultural community to the City's economic vitality. The Department represents and serves non-profit cultural organizations involved in the visual, literary and performing arts; public-oriented science and humanities institutions including zoos, botanical gardens and historic and preservation societies; and creative artists at all skill levels who live and work within the City's five boroughs. Through its Materials for the Arts Program, DCLA provides free supplies for use in arts programs offered by non-profit groups and New York City public schools. DCLA has also changed the physical landscape of New York City through its Percent for Art program by commissioning more than 180 works of art by some of the world's leading artists at public building sites throughout the city. www.nyc.gov/dcla

New York City Department of Cultural Affairs 31 Chambers Street, 2nd Floor, Room 201
Subway: Brooklyn Bridge-City Hall (4, 5, 6) / City Hall (N, R)

4-5 PM

DEBRIEFING

Washington Square Hotel

Participants will meet to reflect on the week's meetings and the projects and initiatives explored and share ideas and reflections on the relationship between the arts and innovation, how these New York-based projects can translate into their own work in France.

COURANTS EXCHANGES OF CULTURAL ADMINISTRATORS

The French-American Foundation—United States and the French Ministry of Culture and Communication have organized a series of reciprocal professional study tours focusing on various cultural aspects of society, dating back to 1998. Past study tours have focused on urban sustainability, philanthropy and the financing of culture, the administration and modernization of cultural institutions, historic preservation and cultural heritage, arts education, and digital publishing.

FRENCH-AMERICAN FOUNDATION UNITED STATES

Founded in 1976 and building on more than two centuries of shared ideals between France and the United States,



the French-American Foundation—United States works to enrich a transatlantic relationship that is essential in today's world. With its sister foundation, the French-American Foundation – France, the Foundation brings together leaders, policymakers, and a wide range of professionals to exchange views and share experiences in areas of mutual concern for mutual benefit.

The Foundation addresses several current policy issues including education; immigration; security and defense; business and the economy; energy and the environment; urban development and renewal; health care; and cultural policy. Programs include its signature Young Leaders program, conferences, high-level professional exchanges, and study tours for leaders in government, business, academia, media, and culture, creating a rich network of people and ideas for action.

frenchamerican.org

FRENCH MINISTRY OF CULTURE & COMMUNICATION

The Ministry of Culture and Communication's mission is to make the major works of humanity, notably those of France, accessible to the general public. To accomplish this mission, the Ministry leads policy pertaining to historic preservation in France and promotes French cultural heritage in all its components, the creation of artwork, and the development of artistic practices and education. The Ministry also oversees various initiatives to grow and promote the global influence of French culture and artistic creation, as well as the French language.



culturecommunication.gouv.fr

